

3rd annual vesta awards

by Richard Wright

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Quadra-Fire and Earthfire USA receive top honors at the 3rd Annual Vesta Awards held on March 7 at the HPBA Expo in Nashville, Tennessee.

VESTA AWARDS



PHOTOS BY ERICA PAQUETTE, VILLAGE WEST PUBLISHING

At the Third Annual Vesta Awards – Honoring Innovation in Design & Technology – Quadra-Fire's woodburning fireplace, the 7100fp, received the top award in the Hearth Products category, the Daniel J. Melcon Award, Best-in-Show, Hearth Products.

In the category of Outdoor Room Products, Earthfire USA's Cobb Cooking System was selected as Best-in-Show, Outdoor Room Products.

The event took place on March 7, at the Hearth, Patio & Barbecue Expo in Nashville, Tennessee. Approximately 1,800 people poured into the ballroom at 5 o'clock as the trade show closed for the day. Attendees sipped champagne for the first 30 minutes, as the room filled up and seats were taken.

But from the beginning, it was clear this crowd was there for the awards presentation, and not for the champagne. They quickly took their seats, allowing the awards program to begin promptly at 5:30pm. Images of products were displayed on two 16-foot screens, and a video camera tracked winners as they approached the stage, accepted the award, and spoke to the audience.

This was the first year that category winners were allowed to address the audience. It had been feared that speeches would be overly long, and hinder the relatively rapid flow of the presentation. That fear was unjustified. Speeches were short, many were emotional, and they added a great deal of personality to the event.

The Vesta Awards Ceremony took only 65 minutes, allow-

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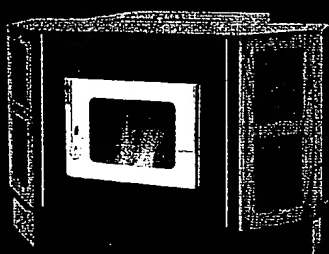
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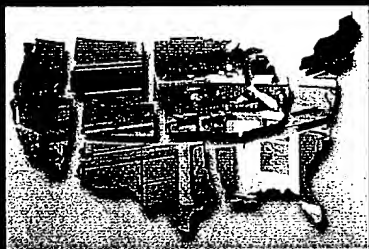
Vesta Awards

Excitement & emotions
highlight the evening.



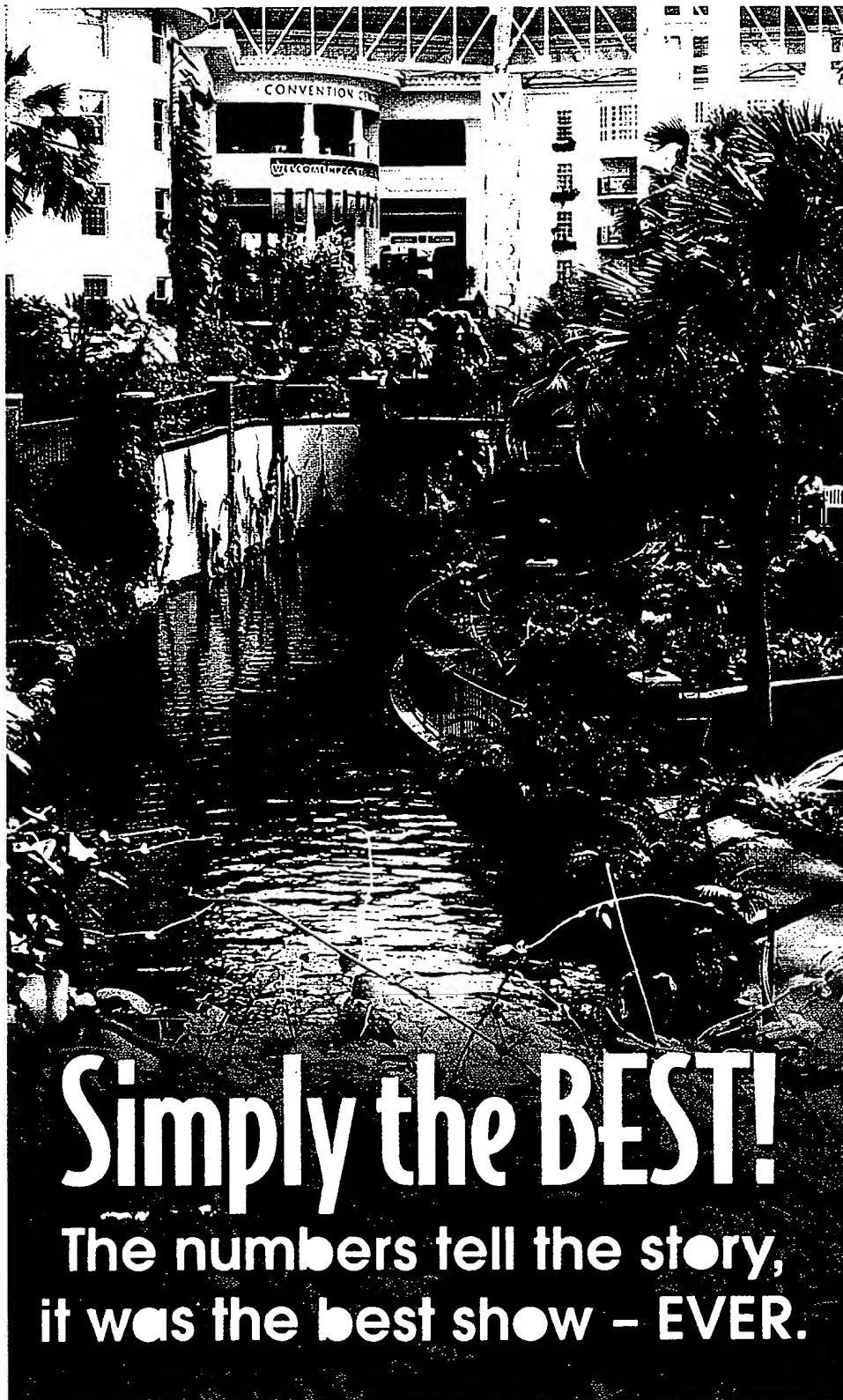
Up & Down

Pellet Business is unpredictable,
but profitable for some.



Another Tough Year

Barbecue sales down in
U.S., but up in Canada.



Simply the BEST!

The numbers tell the story,
it was the best show – EVER.



At the champagne reception prior to the Vesta Award Ceremony.

simple raised panel. Customers may choose either a frosted glass or black mirrored glass panel kit, a travertine stone kit, optional modulating remote control and optional double doors featuring a Palladian arch.

Gas Fireplaces

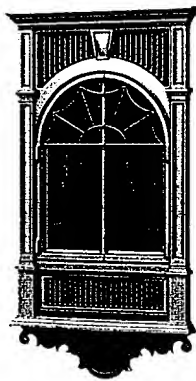
Travis Industries - LOPI

The Looking Glass Fireplace

This unique fireplace can be either a hall mirror, with pendant, or a fireplace, thanks to one-way mirrored glass. It also features a "secret" compartment for aromatherapy.

The Looking Glass Fireplace offers the homeowner unique interior design choices, e.g., the color of the cast-iron face, doors or no doors, pendant or no pendant, and the style of the firebox liner.

It is a vertical fireplace design, 22 $\frac{1}{2}$ -in. wide by 36 $\frac{1}{2}$ -in. tall (without pendant), and delivers 18,000 Btus.



Pellet Stoves & Inserts

Harman Stove Company
Accentra Insert

The Harman Accentra is a cast-iron unit featuring automatic ignition and temperature control, an ESP probe, room sensors, a cast-iron heat exchanger and the Harman Track System for ease of installation and cleaning. It boasts a 57-lb. hopper and can deliver 45,000 Btus. A huge 176 sq.in. of glass provides great fire-viewing.

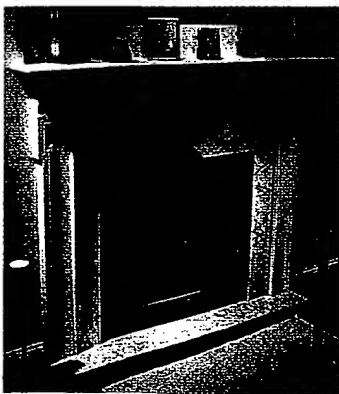
Options include a ceramic log set, outside air, three-inch pellet vent pipe, zero-clearance wood cabinet and enamel finish.



Electric Fireplaces, Stoves & Logs

Heatilator
Silhouette

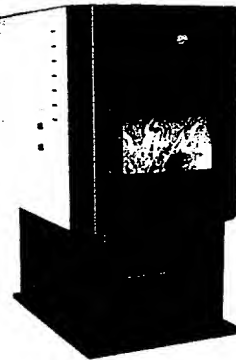
The Silhouette offers an incredibly realistic fireplace appearance. It combines realistic ceramic fiber logs with an electric ember bed and a simulated dancing fire. It includes a healthy home air filtration system



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exclusively found on Hearth & Home Technologies' products.

It is available with a 36- or 31-inch opening, and may be hardwired or simply plugged into the wall. Other features include a 1,250W heater, built-in thermostat, flame brightness and flame speed control, realistic fiber refractory and remote control.



Stoves, Other Fuels

American Energy Systems

Magnum 7500 Corn Furnace

Constructed of steel and cast iron, this furnace delivers 75,000 Btus and is power vented. There is a 210-lb. capacity hopper, a 1,240 CFM blower, a 12-inch hot air outlet and 12-inch round cold air return.

At 450 lbs., this "Furnace with a View" can be installed as a fireplace. Direct-vent certification eliminates costly chimneys.

Gas Logs

WCI Firewerks Design/Wade Ceramics

Ironwood Series

The Ironwood Series is the first completely unitized, ceramic fiber gas log set to incorporate integrated burners into the logs. There are no visible burner parts; all the flames originate from the logs themselves.

This design offers the user an unobstructed view of the logs, flames, grate and rear of the firebox, just as a natural fire would.

This gas log set represents a young fire that has only burned for a short time; it features lively flames and partially-burned wood, and delivers 70,000 Btus. This log set also utilizes the latest in RF remote-controlled valve technology, offering on/off, high/low flame adjustment and sleep timer via a handheld remote. No external power or batteries are needed to operate the valve. The set ships completely unitized, so set-up is a matter of hooking up the gas line and turning on the unit.



Mantels, Surrounds & Facings

Doverra - Clybourne
Urban Mantel

Doverra is the trade name for this innovative, patent-pending cementitious material. The Clybourne is one of the most lightweight architectural mantels from the company's new Urban Hearth Collection.

Overall dimensions: 54-in. H by 72-in. W by 9-in. D. It is available in Natural Grey and five standard colors.



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